



2025 NEW ITEM CATALOG



Ethical Products inc

BULK CAT TOYS PDQ

OUR CLASSIC CAT TOYS PACKED
INSIDE A CONVENIENT
COLOR BOX COUNTER DISPLAY

NEW 2025



Bulk Gray/White Plush Mouse PDQ
#52206BX - 96 PCS - 077234522066

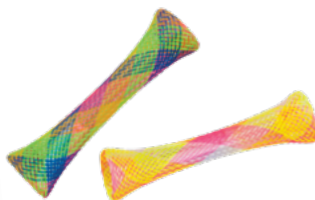
Bulk Colorful Plush Mouse PDQ
#52208BX - 96 PCS - 077234522080



Bulk Mylar Balls PDQ
#52209BX - 48 PCS - 077234522097

Bulk Stringy Mice PDQ
#52210BX - 72 PCS - 077234522103

Bulk Sponge Soccer Balls PDQ
#52211BX - 72 PCS - 077234522110



Bulk Slotted Balls PDQ
#52212BX - 72 PCS - 077234522127

Bulk Kitty Fun Tubes PDQ
#52213BX - 96 PCS - 077234522134

Bulk Shimmer Balls PDQ
#52214BX - 72 PCS - 077234522141

Bulk Kitty Yarn Puffs PDQ
#52215BX - 72 PCS - 077234522158

NEW 2025

MULTI-PACK CAT TOYS ASSORTMENTS AS SHOWN



Flower Garden 2 Pack
#52223 - Asstd - 07723452223



Vegetable Garden 2 Pack
#52224 - Asstd - 077234522240



Bird House 2 Pack
#52225 - Asstd - 077234522257



Gone Fishin' 2 Pack
#52226 - Asstd - 077234522264



Cuddly & Colorful 3 Pack
#52227 - 077234522271



Cute & Colorful 3 Pack
#52228 - 077234522288



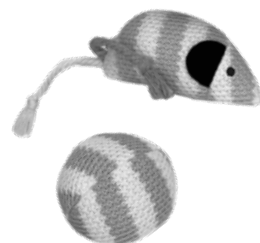
Snugglers Squid & Ball 2 Pack
#52229 - Asstd - 077234522295



Snugglers Bird & Ball 2 Pack
#52230 - Asstd - 077234522301



Snugglers Cat & Ball 2 Pack
#52231 - Asstd - 077234522318



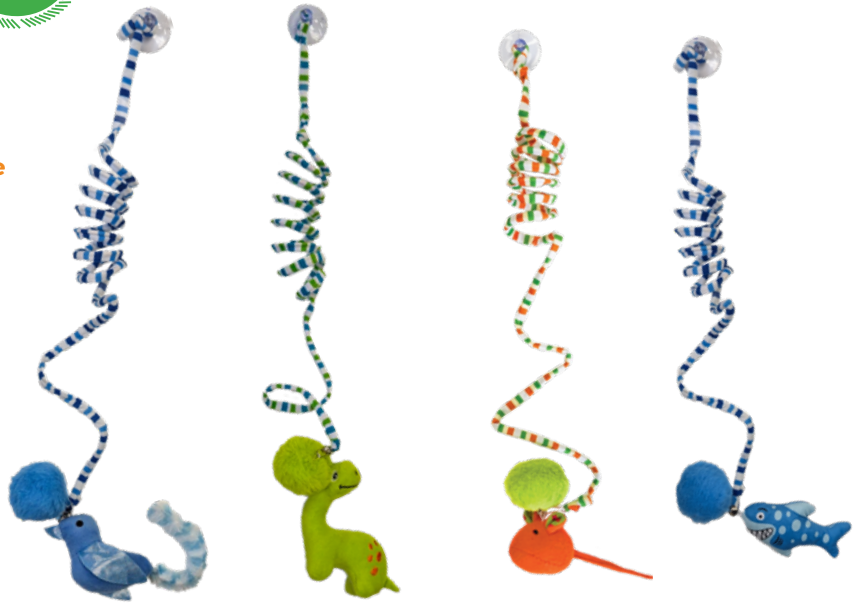
Snugglers Mouse & Ball 2 Pack
#52232 - Asstd - 077234522325



CAT TOYS

NEW 2025

- Suction cup sticks to smooth surfaces
- Stretches up to 30"
- 2 Detachable toys with catnip and crinkle



Springy Fun Toy with PomPom

#52233 - Asstd - 077234522332



CATS CAN'T RESIST
COMPRESSED CATNIP

• • • • •

2 PACK LICKER AND ROLLER BALLS



Squiggly Snakes

#52222 - 10" Asstd - 077234522226



COVERS
INCLUDED
WHEN
NOT IN USE



STICK TO ANY
SMOOTH SURFACE
WITHIN CAT'S
REACH

Catnip Licker Ball

#52216 - 2PK - 077234522165



100%
COMPRESSED
CATNIP



Catnip Roller Ball

#52221 - 2PK - 077234522219

NEW 2025

KFC®

AN ENTIRELY NEW MENU
FULL OF LICENSED DOG AND CAT TOYS

CAT TOYS



KFC® Fries
Wand with catnip & crinkle
#33218 - 077234332184

KFC® Sauce Pack & Drumstick
Wand with catnip & crinkle
#33219 - 077234332191

KFC® Chicken Wrap
Hug & Kick with catnip & crinkle
#33220 - 077234332207

KFC® Sauce & Drumstick
2PK with catnip & crinkle
#33221 - 077234332214

PLUSH DOG TOYS



KFC® Chicken Sandwich
5" plush with crinkle & squeaker
#33226 - 077234332269

KFC® Fries
6" plush with crinkle & squeaker
#33227 - 077234332276

KFC® Fries & Drumette
2PK 3" plush with crinkle & squeaker
#33229 - 077234332290

FILL YOUR PET'S BUCKET
WITH OUR SUPER SQUEAKY, CRINKLY, PAW-LICKIN'
KFC® INSPIRED TOYS!

AN ENTIRELY NEW MENU
FULL OF LICENSE DOG AND CAT TOYS

KFC®

NEW 2025

PLUSH DOG TOYS



KFC® Soft Puzzle Bucket

6" plush bucket with 3 toys inside
#33230 - 077234332306



KFC® Chicken Box

7" with crinkle & squeaker
#33231 - 077234332313



KFC® Chicken Wrap

11" with crinkle & squeaker
#33232 - 077234332320



KFC® Soda w/ Straw

6" with crinkle & squeaker
#33233 - 077234332337

VINYL DOG TOYS

**FILL YOUR PET'S BUCKET
WITH OUR SUPER SQUEAKY, CRINKLY, PAW-LICKIN'
KFC® INSPIRED TOYS!**



KFC® Chicken Wrap

6" vinyl w/ squeaker
#33222 - 077234332221



KFC® Soda w/ Straw

6" vinyl w/ squeaker
#33223 - 077234332238



KFC® Famous Bowl

4" vinyl w/ squeaker
#33224 - 077234332245



KFC® Biscuit & Drumstick

2PK 3" vinyl w/ squeaker
#33225 - 077234332252



KFC® Chicken Bucket

6" vinyl w/ squeaker
#33228 - 077234332283

NEW 2025

Bam-Bones *PLUS*®

CHEW TOYS MADE TOUGH WITH THE COMBINATION
OF BAMBOO FIBER AND NYLON FIBER.

Gigglers™

Include a fun giggle sound
when dogs play

.....

Dual textured with
massaging rubber ends

ALLERGEN FREE
Peanut Butter
flavor



Bam-bones Plus Gigglers™ Dumbbell

Peanut Butter Flavor

#54902- 5.5" 077234549025

Bam-bones Plus Gigglers™ Tripod

Peanut Butter Flavor

#54903- 6" 077234549032

Bam-Bones *PLUS*®

CHEW TOYS MADE TOUGH WITH THE COMBINATION
OF BAMBOO FIBER AND NYLON FIBER.

A NEW EASY-TO-GRIP SHAPE
IN 2 SIZES FOR
MEDIUM AND LARGE DOGS



Bam-bones Plus™ Tripod

Bison Flavor

#54918- 5" 077234549186

Bam-bones Plus™ Tripod

Bison Flavor

#54919- 8" 077234549193

100% CUSTOMER SATISFACTION



or money back

GUARANTEED

www.ethicalpet.com

A DURABLE COMBINATION OF BAMBOO FIBER, NYLON
AND A MASSAGING RUBBER CENTER FOR CHEWING SATISFACTION.



Bam-bones Dental™ Drumstick

#54959 - 6" - 077234549599



Bam-bones Dental™ Pacifier

#54960 - 5.5" - 077234549605



Bam-bones Dental™ Bridge

#54961 - 6" - 077234549612

Bam-Dones[®] ECO

MADE WITH A NEW COMBINATION OF BAMBOO
FIBER AND PLANT-BASED MATERIALS.

- NO NYLON OR TRADITIONAL PLASTICS
- RECYCLABLE & SUSTAINABLE
- DURABLE & LONG-LASTING
- 3 FLAVORS

ADD A
SPREADABLE
TREAT FOR
LONG-LASTING
ENJOYMENT



Bam-bones Eco™ Knotted Bone

Peanut Butter Flavor

#54975 - 7.5" - 077234549759



Bam-bones Eco™ Knotted Bone

Chicken Flavor

#54976 - 7.5" - 077234549766



Bam-bones Eco™ Knotted Bone

Beef Flavor

#54977 - 7.5" - 077234549773

NEW 2025

PLAY STRONG™

FLEX

HEAVYWEIGHT, DURABLE & FLEXIBLE RUBBER DOG TOYS IN BRIGHTLY ASSORTED COLORS AND FUN SHAPES

GENTLE ON
TEETH & GUMS

STANDS UP TO
ROUGH PLAY

EXTRA LARGE
FOR SUPER-SIZED FUN



10"



14"



13"

Play Strong Flex™ Figure 8

#54904 - 10" - 077234549049

Play Strong Flex™ Double Knot

#54905 - 14" - 077234549056

Play Strong Flex™ Retriever

#54906 - 13" - 077234549063



18"



18"



18"

Play Strong Flex™ Stick

#54907 - 18" - 077234549070

Play Strong Flex™ Long Tug

#54908 - 18" - 077234549087

Play Strong Flex™ Jumbo Tug

#54909 - 18" - 077234549094



100% CUSTOMER SATISFACTION

or money back

GUARANTEED

www.ethicalpet.com

BARRETT TOUGH™ TORNADO

DURABLE NATURAL
RUBBER

NEW 2025



TORNADO TUG



Barrett Tough™ Tornado
#54954 - 4.25" - 077234549544

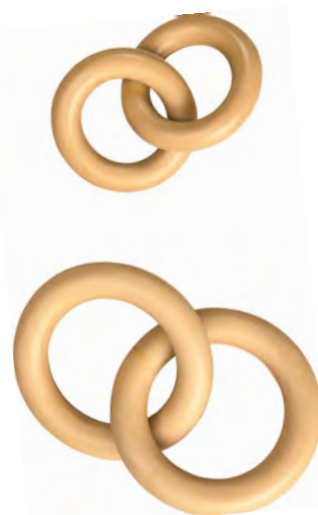
Barrett Tough™ Tornado Tug
#54955 - 4.25" with rope - 077234549551



100% NATURAL RUBBER
NO ARTIFICIAL COLORS
NO CHEMICAL ADDITIVES
RECYCLABLE
BIODEGRADABLE



Add
treats
inside



Love the Earth™
Natural Rubber
#54910 - 6" Bone
077234549100

Love the Earth™
Natural Rubber
#54911 - 3" Ball
077234549117

Love the Earth™
Natural Rubber
#54912 - 7" Groovy Bone
077234549124

Love the Earth™
Natural Rubber
#54913 - 7" Bone w/ Rope
077234549131

Love the Earth™
Natural Rubber
#54914 - 5.5" Double Ring - 077234549148
#54915 - 7.5" Double Ring - 077234549155

NEW 2025

Seek-A-Treat™

DURABLE RUBBER TREAT BALL
WITH 2 COMPARTMENTS TO
HOLD DIFFERENT SIZED TREATS



Double Puzzle Ball™

↑
PROVIDES
LONG-LASTING
PLAYTIME

UNSCREW TO OPEN

EASY TO USE
.....
EASY TO CLEAN
.....
FREEZER &
DISHWASHER
SAFE

Add small training
treats or kibble
into this side to
dispense while
playing



Add a collagen ball
treat into this side for
a lickable distraction



Seek-A-Treat™ Double Puzzle Ball

#54978 - 3.25" - 077234549780



MAKE AND
FREEZE
PUZZLE BALL
TREAT REFILLS
AT HOME



REFILL THE
DOUBLE
PUZZLE BALL
WITH OUR
REPLACEMENT
COLLAGEN
BALLS



Seek-A-Treat™ Freezer Tray

#54979 - 4.5" tray with 4 compartments -
077234549797

Seek-A-Treat™ Double Puzzle Ball

Replacement Collagen Balls 7PK

#54980 - 7PK - 077234549803



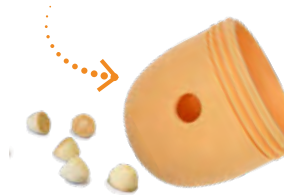
**DURABLE SILICONE 2-PIECE TREAT TOYS
DESIGNED TO DISPENSE SMALL TREATS
AND HOLD SPREADABLE TREATS**

NEW 2025

PERFECT FOR
.....
**PEANUT BUTTER
YOGURT
RAW FOODS
KIBBLE
MASHED FOODS**
.....
**FREEZER &
DISHWASHER
SAFE**



Add small treats
into the bottom



Add a spreadable
treat into the top



Treat Tumbler™ Acorn
#54951 - 5" - 077234549513



Treat Tumbler™ Broccoli
#54952 - 5" - 077234549520



Treat Tumbler™ Mushroom
#54953 - 7" - 077234549537



**SQUEAKY RUBBER BOTTLE TOY WITH A TENNIS BALL
INSIDE FOR A DOUBLE-DOSE OF FUN**

**#BYO
Soda!**



Ball in a Bottle™ Soda
#54956 - 10" - 077234549568

**#BYO
Beer!**



Ball in a Bottle™ Beer
#54957 - 10" - 077234549575

**#BYO
Vino!**

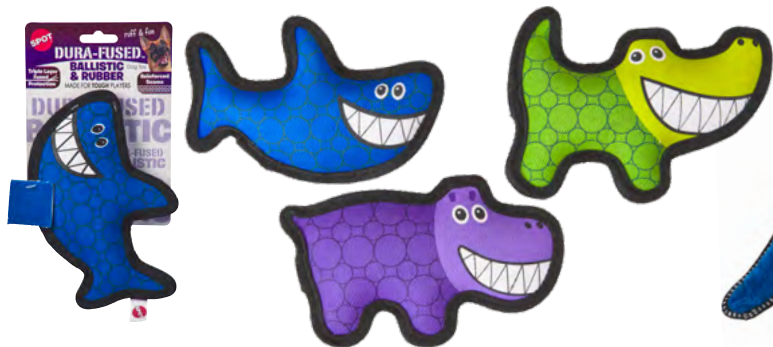


Ball in a Bottle™ Vino
#54958 - 10" - 077234549582

NEW 2025

DURA-FUSED™

BALLISTIC & RUBBER in 2 sizes

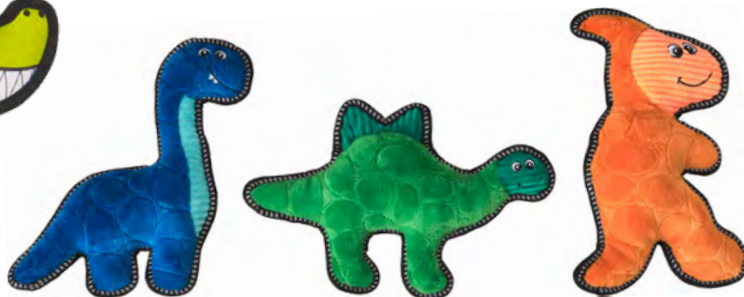


Dura-Fused™ Ballistic & Rubber

#54921 - 7.5" Asstd - 077234549216

#54922 - 10" Asstd - 077234549223

DINOSAURS in multi-textured plush



Dura-Fused™ Dinosaur

#54923 - 11" Asstd - 077234549230

BALLISTIC SEA CREATURES & BARNYARD ANIMALS



Dura-Fused™ Sea Creature

#54924 - 10" Asstd - 077234549247

Dura-Fused™ Barnyard

#54925 - 10" Asstd - 077234549254

SNUGGLERS in soft plush and super-stuffed



Dura-Fused™ Snuggle Pig

#54944 - 10" - 077234549445

Dura-Fused™ Snuggle Elephant

#54945 - 12" - 077234549452

Dura-Fused™ Snuggle Sheep

#54946 - 12" - 077234549469



NEW 2025



Axolotl

#54962 - 6" Asstd - 077234549629

Axolotl with Hat

#54963 - 6" Asstd - 077234549636

Axolotl Butterball

#54964 - 7" Asstd - 077234549643



Axolotl Mermaid

#54965 - 10" - 077234549650

Axolotl in Swimwear

#54966 - 10" - 077234549667

Axolotl with Duck Tube

#54967 - 10" - 077234549674

Axolotl Stuffing-free

#54968 - 14" Asstd - 077234549681

Fluffball



Fluffball™

#54927 - 8.5" Asstd - 077234549278

NEW 2025



SMALL SIZES ARE PERFECT FOR
SMALLER DOGS & PUPPIES



SINGLES
&
MULTI-PACKS

Lil Spots™ Flat Cat

#54928 - 5" Asstd - 077234549285
#54950 - 3 Pack - 077234549506



SINGLES
&
MULTI-PACKS

Lil Spots™ Yo Llama

#54932 - 5.5" Asstd - 077234549322
#54948 - 2 Pack - 077234549483



SINGLES
&
MULTI-PACKS

Lil Spots™ Donut Crinkler

#54930 - 7" Asstd - 077234549308
#54949 - 3 Pack - 077234549490



SINGLES
&
MULTI-PACKS

Lil Spots™ Octopus

#54931 - 8" Asstd - 077234549315
#54947 - 2 Pack - 077234549476



Lil Spots™ Hedgehog

#54929 - 7" Asstd - 077234549292

Lil Spots™ Squirrel

#54933 - 7" Asstd - 077234549339



Dr. Bales



EARLY DETECTION HEALTH MONITORING

Pee Pads

HIGH-QUALITY PEE PADS WITH THE ADDED BENEFIT OF A COLOR CHANGING PAW PRINT DESIGN TO INDICATE THE pH LEVEL IN A DOG'S URINE.

Scan to see it!



ABNORMAL

BLUE



NORMAL

LIGHT GREEN - YELLOW



ABNORMAL

ORANGE - RED



5 LAYERS FOR LEAK-PROOF PROTECTION

1. Quilted top
2. pH litmus indicator
3. Infused pheromones
4. Micro-lock polymer fill
5. Leakproof liner



IMPORTANT : Early Detection Pee Pads are to be used only as an indicator of abnormal pH levels in urine. THIS PRODUCT DOES NOT PROVIDE A DIAGNOSIS. Only a veterinarian can give an exact diagnosis of a pet's health.

Dr. Bales™ Early Detection Health Monitoring Pee Pads

#50052- 50 Pack, 22" x 22" - 077234500521

#50053 - 100 Pack, 22" x 22" - 077234500538

SUPER
ABSORBENT



LEAK
PROOF



ODOR
CONTROL



ADHESIVE
STRIPS
PREVENT SLIPPING



NEW 2025

Soothing Rolling Ball™

BROTH FEEDERS FOR CATS AND DOGS



HELP CALM ANXIOUS, NERVOUS OR BORED PETS
BY ENCOURAGING THEIR NATURAL LICKING
INSTINCT AS A SELF-SOOTHING BEHAVIOR.

Scan to
see it!



self-soothing



veterinarian approved



hydration boost

BOX INCLUDES :
1 BROTH FEEDER &
3 TUBES OF SPOT SOOTHING BROTH



Soothing Rolling Ball™ Feeder for Cats

#52237 - Feeder w/ 3 tubes fish flavored broth
077234522370

Soothing Rolling Ball™ Feeder for Dogs

#54926 - Feeder w/ 3 tubes chicken flavored broth
07723459261



Soothing Broth™ for Cats

#52238 - Tuna/Salmon Flavor 3 PK - 077234522387



Soothing Broth™ for Dogs

#54969 - Chicken Flavor 3 PK - 077234549698